

Gender violence is in more places than some people imagine

The tip of the iceberg of gender violence is the murders of women by their partners or ex partners. These murders are the last expression of male-chauvinism, abuse and lack of respect to a woman.

Before the murder there are a lot of other signals of abuse, like insults, blows, impairment, submission, the lack of respect...

Gender violence is reached through misunderstood love, protective love, exclusive love, a love that overrides the interests and wishes of the other person, emotional blackmail and the macho idea that women must obey and heed the wishes and interests of man.

This idea is still inside within a lot of situations, more than we realise sometimes, for example, on the TV, advertising, films, at home... In advertising especially, the image of women is still used as something that is at the service of man, to give pleasure, to accompany, to legitimize, to care for them...

Still in too many homes the housework falls mainly on women and the image that children have in their homes is that women look after the children, the home and the man. This can be seen in the ads of toys, in the music videos, in the films...

The role assumed by women in many images is dependency and service to man and then, men believe they have the power to control, to discredit and underestimate women, if women don't do what they want.

That is why we must protest against any of these images or situations around us.